



Our Ref:

Your Ref:

MINI BUDGET – APPLIED RESEARCH CONFERENCE OF TECHNICAL UNIVERSITIES IN GHANA – ARCTUG, 2024			
	Expenditure Item	Amount	
		GH¢	
1	Cost of Exhibition Booths	177,000.00	
2	Administrative Costs	281,815.00	
3	Social Events Cost	164,850.00	
4	Publicity/ Marketing Costs	132,800.00	
5	Conference Coverage Costs	107,700.00	
6	Flight Costs for Keynote Speaker	21,282.66	
	TOTAL	885,447.66	





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FORMS OF SPONSORSHIP AND BENEFITS

FORMS OF SPONSORSHIP:

1. Platinum	GHC70, 000.00
2. Gold	GHC50, 000.00
3. Silver	GHC30, 000.00
4. Bronze	GHC15, 000.00
5. Copper	GHC10, 000.00
6. Sponsor	GHC 5, 000.00

BENEFITS:

1. PLATINUM SPONSORS GET:

- Company name attached to conference as headline sponsor
- Ten free registrations for staff who want to present conference papers
- Keynote address by a representative of the company
- Portrait and profile of the representative to deliver the keynote address
- Free allocation of a large booth for exhibition of company products
- Space for sale of products to students and staff of Sunyani Technical University during the period of the conference.
- Company name and logo on all our publication and promotional materials
- Name and logo on our website with link to sponsor's page
- Presence on list of sponsors that will always run during interlude
- Recognitions at all occasions when sponsors are recognized and mentioned

2. GOLD SPONSORS GET:

- Five free registrations for staff who want to present conference papers
- Company name and Logo on all our publication and promotional materials
- Free allocation of a medium booth for exhibition of company products
- Name and logo on our website with link to sponsor's page
- Keynote address by a representative of the company
- Presence on list of sponsors that will always run during intermission
- Recognitions at all occasions when sponsors are recognized and mentioned

3. SILVER SPONSORS GET:

- Three free registrations for staff who want to present conference papers
- Company name and Logo on our program and schedule of events brochure
- Free allocation of a small booth for exhibition of company products
- Name and logo on our website
- Name on the list of sponsors that will always run during intermission
- Recognitions at all occasions when sponsors are recognized and mentioned





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4. BRONZE SPONSORS GET

- a. Two free registrations for staff who want to present conference papers
- b. Company name and Logo on our program and schedule of events brochure
- c. Free allocation of a small booth for exhibition of company products
- d. Name and logo on our web site
- e. Recognitions at all occasions when sponsors are recognized and mentioned

5. COPPER SPONSORS GET

- a. One free registration for a member of staff who want to present conference paper
- b. Company name and Logo on our program and schedule of events brochure
- c. Free allocation of a small booth for exhibition of company products
- d. Name and logo on our website
- e. Recognitions at all occasions when sponsors are recognized and mentioned

6. SPONSOR

- a. One free registration for a member of staff who want to present conference paper
- b. Company name and Logo on our program and schedule of events brochure
- c. Recognitions at all occasions when sponsors are recognized and mentioned

Company and Institutional sponsors can indicate what their sponsorship could be used for. For example, Guest speakers ticketing and hotel reservation, booth and location for conference, conference refreshments, etc. Companies that might want to host a dinner party dedicated to the promotion of their products are welcome.

